



NC STATE
UNIVERSITY

Business Sustainability Collaborative

We're an academic initiative that unites students, faculty and industry leaders with a shared vision: to use business as a driver for positive change.

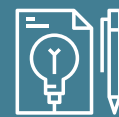
The Business Sustainability Collaborative (BSC) is an academic initiative in the Poole College of Management at NC State that develops leaders who can apply research, technology, and critical thinking to drive and measure sustainable business practices. We connect students and faculty with real-world companies to put sustainable practices into action. We work with faculty to integrate environmental, social, and ethical responsibility across the curriculum.



**18 Semesters
of the B Corp
Clinic**



**Sustainability
Embedded in 51
Courses Across
Poole Curriculum**



**50+ Thought
Leadership
Articles**

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BUSINESS SUSTAINABILITY COLLABORATIVE

To us, “Business Sustainability” is a long-term strategy to **drive innovation and competitive advantage**. Sustainable businesses create value not just for their shareholders, but for all their stakeholders.



THOUGHT LEADERSHIP



At the BSC, thought leaders across disciplines come together to tackle **real-world business challenges** through social and environmental innovation. and their research drives and measures sustainability practices to foster **better business outcomes**. From studying the habits of green shoppers to examining labor and human rights in the supply chain, our experts are cultivating insights that make the case for business as a force for good.

TEACHING



We bring together students with a passion for social and environmental issues and train them to become tomorrow's sustainability leaders. More than a quarter of the Poole College faculty work with us to integrate sustainability into the undergraduate and graduate curricula. The BSC is home to the **B Corp Clinic**, an innovative, internationally-recognized practicum course that has helped 100+ companies from around the world improve their social and environmental impact. Poole offers an innovative, online 12 credit **graduate business sustainability certificate**, with a global perspective and applied approach, developed by the BSC.



ENGAGEMENT



We partner with industry leaders to pioneer socially and environmentally sustainable practices - and they see lasting, far-reaching results. Our faculty and students have deep experience working with for-profit companies to create sustainability strategies that **breed innovation and bolster competitive advantage**. We're leading the charge in the world of business sustainability. Whether you're a startup or a multinational, the BSC has the expertise to get your business sustainability plan off the ground. The BSC launched **B Academics**, a global network focused on advancing research, teaching and engagement related to B Corps.

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